



Get a Grip, Let Loose and Hang On

Cave Creek Cutting Horse Association is a non-profit organization, founded by Arizona cutting horse enthusiasts whose goal and objective is to develop and increase interest in the sport of cutting as well as promote the enjoyment and thrill of riding our wonderful equine athletes. CCCHA is a grassroots organization, catering to the needs of beginner to professional cutters alike and offering a full range of classes from the Open to the Ranch Class. CCCHA will hold 8 shows for the 2020/2021 season.

What is Cutting?

Basically, it's cutting horse meets cow, one on one, matching wits with the cow and mirroring the cow's maneuvers to get back to herd (which the cow being a herd animal does so instinctively). The cutting horse demonstrates a dance of mastery over the cow. It's beautiful to watch and even more thrilling to ride. The rider selects and separates one cow from the herd at a time and the horse instinctively prevents the cow from returning to the herd with lightning fast starts and stops and quick agile moves side to side, doing this without visible cues from the rider. Once separated, the rider with completely loose reins, drops his/her hand and lets the horse take control. The rider has 2 ½ minutes, cutting 2-3 head from the herd during this time. Cutting is judged based on difficulty and how well the horse anticipates and reacts. This is one equestrian sport that requires the horse to think. Cutting horses are cow bred and truly enjoy their job, sometimes playing mind games with the cows they meet and totally dominating them. Cutting is the most exciting and fun Equine sport you will ever experience.

CCCHA is an affiliate club of National Cutting Horse Association (NCHA). NCHA is the governing board of most cutting competitions and reports a membership of over 15,000, holding over 1300 events annually with over 130,000 entrants and prize money in excess of \$36M. CCCHA, as a grassroots affiliate of NCHA and approximately 200 member strong, offers a great platform and supportive environment for beginners all the way up to cutting horse trainers, allowing all riders an equal opportunity to advance to whatever level they so desire. Additionally, a priority of CCCHA is to keep cutting affordable with consideration to the economic level at which our members can participate in this challenging and exhilarating sport.

Cave Creek Cutting Horse Association

Where do cutting horse owners and enthusiasts spend their money?

Not So Obvious

Buy/sell homes and land
Vehicle repair and maintenance
Ranch Equipment
Hardware (barn/home)
Vehicle/Home/Trailer Insurance
Income Tax Services
Home Improvement
Trailer Tires
Tractors/Ranch vehicles
Motels/Hotels

Obvious

Hay/grain
Saddles/Tack
Horse Training
Farrier
Veterinarian Services
Chiropractor Services
Preventative Medicine/Treatment Vehicle and
Equine Dentistry
Equine Insurance
Restaurants

Sponsorships from our community enable CCCHA to:

- Hold economical educational clinics and workshops especially directed at helping those new to the sport
- Provide year end awards to our top competitors
- Grow the sport of cutting and horse ownership in our local area

Your sponsorship will create visibility of your business on an ongoing basis and help to grow CCCHA and the sport of cutting.

Cave Creek Cutting Horse Association

2020-2021 Sponsorship Opportunities:

Friends of CCCHA

Bronze - up to \$100

Inc Friends of CCCHA Banner displayed at shows
Inc on CCCHA Website as Friend of CCCHA
Social Media Thank You each month

Silver - \$101-\$500

Inc Friends of CCCHA Banner displayed at shows
Inc on CCCHA Website as Friend of CCCHA
Website link to your website
Announcer Thank You each show

Gold - \$501-\$1000

Inc Friends of CCCHA Banner displayed at shows
Inc on CCCHA website as Friend of CCCHA
Website link to your website
Social Media Thank You each month
Announcer Thank You each show
Association provided banner displayed at every show

Platinum - \$1001 +

Inc Friends of CCCHA Banner displayed at shows
Inc on CCCHA Website as Friend of CCCHA
Website link to your website
Social Media Thank You each month
Announcer Thank You each show
Association provided banner displayed at each show
4 tickets to Awards Banquet with podium intro

Year End Class Buckle - \$350

Presentation to the winner at Awards Banquet
Inc at YE award signage at each show
CCCHA website banner ad & link
Periodic Social Media mentions as sponsor
Periodic mention by announcer at shows
2 tickets to award banquet
Chose the class you wish to sponsor

Never Won A Buckle - \$750

Present buckle to winners at each show
Present bronze to shootout winner at last show
CCCHA website banner ad & link
Social Media Thank You each month
Announcer Thank You each show
Association provided arena banner
4 tickets to award banquet with podium intro

Cave Creek Cutting Horse Association

**Thank you for your time and consideration. Should you wish to support CCCHA please use the attached Sponsorship Agreement.
2020-2021 Cave Creek Cutting Horse Association Sponsorship Agreement**

Sponsor Name: _____

Name/Business to be advertised: _____

Mailing Address: _____

Email: _____

Phone: _____ Website: _____

Please choose your sponsorship level:

****Bronze- \$ Amt_____ **Silver-\$ Amt_____ **Gold-\$ Amt_____ **Platinum-\$ Amt_____**

**** Year End Class Buckle - \$350.00**

Chose which class you wish to sponsor, provide 1, 2 or 3 in space provided

Open_____ Non Pro_____ \$25K Novice_____ \$15K AM_____ Youth_____ \$2K LR_____
Ranch Horse_____ Beginner Cutter_____ \$5K True Nov Open_____ \$5K True Nov Non
Pro_____ Boxing _____

****Never Won A Buckle Class - \$750.00 _____**

A copy of your business card, company logo (for banner if applicable) or JPEG file should be emailed to cavecreekcha@gmail.com. This will allow us to get your business sponsorship advertising up as soon as possible.

I understand that the price of this award sponsorship is \$_____ for the 2019-2020 show year.

Signature_____ Date_____ If mailing payment,

please send to: CCCHA, PO Box 850, Paulden, AZ. 86334

Thank you for your sponsorship!!!!