



## Get a Grip, Let Loose and Hang On

Cave Creek Cutting Horse Association is a non profit organization, founded by Arizona cutting horse enthusiasts whose goal and objective is to develop and increase interest in the sport of cutting as well as promote the enjoyment and thrill of riding our wonderful equine athletes. CCCHA is a grassroots organization, catering to the needs of beginner to professional cutters alike and offering a full range of classes from the Open to the Ranch Class. CCCHA will hold 6 weekend shows for the 2018/2019 season.

### What is Cutting?

Basically, it's cutting horse meets cow, one on one, matching wits with the cow and mirroring the cow's maneuvers to get back to herd (which the cow being a herd animal does so instinctively). The cutting horse demonstrates a dance of mastery over the cow. It's beautiful to watch and even more thrilling to ride. The rider selects and separates one cow from the herd at a time and the horse instinctively prevents the cow from returning to the herd with lightning fast starts and stops and quick agile moves side to side, doing this without visible cues from the rider. Once separated, the rider with completely loose reins, drops his/her hand and lets the horse take control. The rider has 2 ½ minutes, cutting 2-3 head from the herd during this time. Cutting is judged based on difficulty and how well the horse anticipates and reacts. This is one equestrian sport that requires the horse to think. Cutting horses are cow bred and truly enjoy their job, sometimes playing mind games with the cows they meet and totally dominating them. Cutting is the most exciting and fun Equine sport you will ever experience.

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## Cave Creek Cutting Horse Association

CCCHA is an affiliate club of National Cutting Horse Association (NCHA). NCHA is the governing board of most cutting competitions and reports a membership of over 15,000, holding over 1300 events annually with over 130,000 entrants and prize money in excess of \$36M. CCCHA, as a grassroots affiliate of NCHA and approximately 200 member strong, offers a great platform and supportive environment for beginners all the way up to cutting horse trainers, allowing all riders an equal opportunity to advance to whatever level they so desire. Additionally, a priority of CCCHA is to keep cutting affordable with consideration to the economic level at which our members can participate in this challenging and exhilarating sport.

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Where do cutting horse owners and enthusiasts spend their money?

### *Not So Obvious*

Buy/sell homes and land  
Vehicle repair and maintenance  
Ranch Equipment  
Hardware (barn/home)  
Vehicle/Home/Trailer Insurance  
Income Tax Services  
Home Improvement  
Vehicle and Trailer Tires  
Tractors/Ranch vehicles  
Motels/Hotels  
Restaurants

### *Obvious*

Hay/grain  
Saddles/Tack  
Horse Training  
Farrier  
Veterinarian Services  
Chiropractor Services  
Preventative Medicine/Treatment  
Equine Dentistry  
Equine Insurance

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## Cave Creek Cutting Horse Association

Sponsorships from our community enable CCCHA to:

- Hold economical educational clinics and workshops especially directed at helping those new to the sport
- Provide year end awards to our top competitors
- Grow the sport of cutting and horse ownership in our local area

Your sponsorship will create visibility of your business on an ongoing basis and help to grow CCCHA and the sport of cutting.

### 2018-2019 Sponsorship Opportunities:

#### **Friends of CCCHA**

##### **Bronze - up to \$100**

Inc Friends of CCCHA Banner displayed at shows

Inc on CCCHA Website as Friend of CCCHA

##### **Silver - \$101-\$500**

Inc Friends of CCCHA Banner displayed at shows

Inc on CCCHA Website as Friend of CCCHA

Website link to your website

Social Media Thank You each month

Announcer Thank You each show

##### **Gold - \$501-\$1000**

Inc Friends of CCCHA Banner displayed at shows

Inc on CCCHA website as Friend of CCCHA

Website link to your website

Social Media Thank You each month

Announcer Thank You each show

Association provided banner displayed at every show

##### **Platinum - \$1001 +**

Inc Friends of CCCHA Banner displayed at shows

Inc on CCCHA Website as Friend of CCCHA

Website link to your website

Social Media Thank You each month

Announcer Thank You each show

Association provided banner displayed at shows

4 tickets to Awards Banquet with podium intro

**Year End Class Buckle - \$350**

Presentation to the winner at Awards Banquet  
Inc at YE award signage at each show  
CCCHA website banner ad & link  
Periodic Social Media mentions as sponsor  
Periodic mention by announcer at shows  
2 tickets to award banquet  
Chose the class you wish to sponsor

**Never Won A Buckle - \$750**

Present buckle to winners at each show  
Present bronze to shootout winner at last show  
CCCHA website banner ad & link  
Social Media Thank You each month  
Announcer Thank You each show  
Association provided arena banner  
4 tickets to award banquet with podium intro

**Thank you for your time and consideration. Should you wish to support CCCHA please use the attached Sponsorship Agreement.**

# 2018/2019 Cave Creek Cutting Club Sponsorship Agreement

Sponsor Name: \_\_\_\_\_  
Name/Business to be advertised: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Please choose your sponsorship level:

\*\*Bronze- \$ Amt \_\_\_\_\_ \*\*Silver-\$ Amt \_\_\_\_\_ \*\*Gold-\$ Amt \_\_\_\_\_ \*\*Platinum-\$ Amt \_\_\_\_\_

## \*\* Year End Class Buckle - \$350.00

Chose which class you wish to sponsor, provide 1, 2 or 3 in space provided

Open \_\_\_\_\_ Non Pro \_\_\_\_\_ \$25K Novice \_\_\_\_\_ \$15K AM \_\_\_\_\_ Youth \_\_\_\_\_  
\$2K LR \_\_\_\_\_ Open Ranch Horse \_\_\_\_\_ Non Pro Ranch Horse \_\_\_\_\_

\*\*Never Won A Buckle Class - \$750.00 \_\_\_\_\_

A copy of your business card or JPEG file should be emailed to [cavecreekcha@gmail.com](mailto:cavecreekcha@gmail.com). This will allow us to get your business sponsorship advertising up as soon as possible.

I understand that the price of this award sponsorship is \$\_\_\_\_\_ for the 2018/2019 show year.

Signature \_\_\_\_\_ Date \_\_\_\_\_

If mailing payment, please send to: CCCHA, PO Box 850, Paulden, AZ. 86334

**Thank you for your sponsorship!!!!**